

SIARAN AKHBAR

MENGENAI

' EDUCATIONAL TELEVISION PROJECT'

OLEH

AMINUDDIN BAKI

6 JUN 1965

PUSAT SUMBER INSTITUT AMINUDDIN BAKI (IAB)	
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**PUSAT SUMBER
INSTITUT AMINUDDIN BAKI**



Pusat Sumber
Institut Aminuddin Baki,
Kementerian Pendidikan Malaysia.

00094

SIARAN AKHBAR

DI-TERBITKAN OLEH JABATAN PENERANGAN MALAYSIA

REN.6/65/93 (EDUC)

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before 1100 hours on June 7, 1965

EDUCATIONAL TELEVISION PROJECT

Aminuddin B. Baki

A Telecast Address delivered by the Chief Education Advisor
at the launching of the TV - Malaysia/Ministry of Education
EDUCATIONAL TELEVISION PROJECT
on 7th June, 1965, at 11.00 a.m.

Aminuddin Baki

Teachers and Pupils, Ladies and Gentlemen,

This educational television pilot programme is jointly brought to you by Television Malaysia and the Ministry of Education. It is an attempt to find out for ourselves the problems - both technical and professional - in presenting Malaysian subject lessons on television.

Television admittedly is only a form of audio-visual aid beside many others already known to you. The Ministry is in fact continuously taking steps to improve the facilities for the use of audio-visual methods in education. Last year a nucleus of a Central Audio-Visual Aid Library consisting of 16 mm films, film - strips, slides and tapes etc. was established. Schools may borrow these for the purpose of teaching. Sometime during the latter half of this year, if everything goes well, a School Broadcast Service for Malaya will be established in conjunction with Radio Malaysia, Kuala Lumpur.

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An educational television experiment such as this has been carried out elsewhere by many countries which now use television as a permanent audio-visual medium. It has been the experience of many of these countries that educational television has created greater interest in learning on the part of pupils and this has led to better results.

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An educational television experiment such as this has been carried out elsewhere by many countries which now use television as a permanent audio-visual medium. It has been the experience of many of these countries that educational television has created greater interest in learning on the part of pupils, and this has led to intellectual curiosity, active participation and greater appetite for knowledge and initiation to creative work. Recently as you yourselves have no doubt read, a milestone in man's progress in the use of television as an

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educational medium was reached when by means of the Early Bird Syncom Satellite a live heart operation in an American hospital was telecast across the Atlantic to Europe in a matter of seconds of its actual occurrence. Despite this progress elsewhere, our own television technicians, programme officers and teachers have to experience what it is like, what the problems are, what they must do and how they must react in the preparation and presentation of a T.V. lesson on a particular topic in our local context to serve you the Malaysian

pupils. And so Television Malaysia and the Ministry jointly launch this Educational Television Pilot Project.

For this project we have chosen the theme "The Air Around Us". The subject of Science has been chosen for various reasons. From the production point of view it does not only represent a verbal lesson but also provides ample opportunity for practical demonstration and graphic presentation. Also in particular two other reasons suggest themselves as of specific importance to us here in Malaya. Firstly, it is in the field of science teaching that we now face an acute shortage of qualified teachers and lack of demonstration facilities such as laboratories and equipment; secondly, and no less important, is the need for each one of us to convince himself or herself fully of the practicability of teaching science through the medium of our National Language. In this project, the use of the National Language as a medium of teaching science will be publicly demonstrated.

You will appreciate therefore that the result of this project is vital to our teaching programmes. Television Malaysia officials in a Committee with experienced teachers and officials of the Ministry of Education have worked very hard in preparing for the launching of this project. To them I would like here to express my deep appreciation and

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For the next two weeks the co-operation of you pupils and
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teachers is sought. Lesson notes have been sent to you in advance. You the pupils will be asked to answer questions on each lesson telecast. For you the teachers, your co-operation is sought not by testing you but by inviting you to give your opinions on a set proforma in regard to the suitability of each lesson and the programme as a whole based on the performance of your pupils and of your own evaluation. In this manner it is hoped that an analysis can be made which could indicate the shortcomings of any one lesson, the manner of correlating more closely T.V. programme contents and class-room lessons and to make the latter more meaningful through these programmes by using teaching aids

and materials which normally are not available in ordinary classroom situation. Through this evaluation we could improve production of Educational Television lessons both technically and professionally.

This educational television pilot project therefore is OURS - of us - yours the teachers and the pupils on the one hand, and ours the producers on your behalf - Television Malaysia and the Ministry of Education on the other. Its success depends on our working as a team. Look forward to this co-operation so that we could in time as a result of this experimental project and other similar projects that will follow, establish television as a medium of formal education here in Malaysia and as an aid in bringing education effectively and more extensively to greater number of our pupils; and consequently through education to build our young nation.

Thank you.

Kuala Lumpur,
6th Jun, 1965.

(di-mulakan pada pukul 3.00 petang)

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